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New technology in demand as online food delivery is expected to hit \$151.5 billion

With online food delivery's worldwide revenue expected to rise to over \$151 billion by the end of 2021, products that can make delivery safer or more convenient are in significant demand. CES next week is expected to be filled with food-related options.

One of the best may be Fresh Portal, a delivery portal being launched in California to allow people to keep deliveries safe in a built-in, temperature-controlled unit by the door of their home or office. The high-security portal can be remotely controlled via app or WiFi and even scans packages with a Far-UVC disinfection light to clean the food.

Having meals delivered without worrying about cold food, germs and protecting your order from porch pirates would be a huge asset. Thirteen percent of the U.S. restaurant market was replaced by online food delivery following covid, according to Statista. It's expected that this online food delivery will hold a market share of 21% by 2025.

The new technologies benefit farm-to-table deliveries as much if not more than fast-food restaurants. For some time now, farmers have been encouraging area residents to source foods from close to home. Fresh Portal allows co-ops and other distribution systems to make deliveries in the heat of the day without anyone being home.

While chest-like porch refrigerator units for food deliveries are not new, discerning homebuilders are upping the game by adding built-in adjustable units to high-end communities. Fresh Portal's patented system can store items at any temperature, including keeping meals ready to eat up to 120 degrees.

Securely locked, self-closing, with a recessed interior camera to monitor food, these built-in units add an extra level of security and can integrate with a smart fridge to keep the pantry stocked. The technology will be on display at Booth 60718 in Eureka Park at the Venetian in Las Vegas January 5-8.

If you reach out to the number at the top, I would be happy to set up a meeting with our founder, Jeremy High, <https://www.linkedin.com/in/jeremyhigh-freshportal/>